



125 West 55th St  
New York, NY 10019

Comments: revised lines 1,2

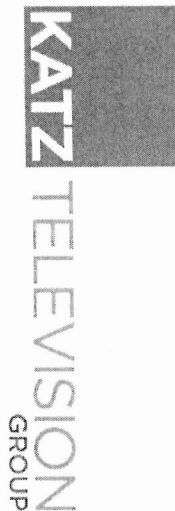
Contract # 25288985 Changes as of: 9/26/2016 at 11:14 AM Version: Highlighting Revision 1  
CPE: RUBFL/ORDR/NO1N08 Flight: 11/1/16 - 11/8/16 Station: WWSB Total \$: \$6,900.00  
Agency: Smart Media Group Advertiser: RUBIO, MARCO Market: Sarasota-Manatee - SRA Total Spots: 25  
1427 LESLIE AVE Product: order Office: WASHINGTON Total CPP: \$552.00  
SUITE #102 Agency Order #: 30048365 Primary Demo: Adults 35+ Total GRP: 12.5  
ALEXANDRIA, VA Buyer: Rubin, Nancy Con Type: POLITICAL/NOTE Traffic #: 64050  
22301 Salesperson: BRADLEY PHILLIPS Assistant: BRADLEY PHILLIPS Separation:  
202-955-5342 202-955-5342

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8				
1	M-F 6a-7a		Good Morning Suncoast	\$250.00	0.5	30	2	2	2	2	0	0	2	2	12	\$3,000.00	\$500.00	6.0
null Changes: Program from ABCACTION NEWS 6A +A to Good Morning Suncoast																		
REV+ 2	M-F 7a-9a		GOOD MORNING AMERICA	\$300.00	0.5	30	2	2	2	3	2	0	0	2	13	\$3,900.00	\$600.00	6.5
null Changes: Rate from 325 to 300																		
TOTALS: 4 4 5 4 0 0 4 4															25	\$6,900.00	\$552.00	12.5

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64050.1



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New York, NY 10019

<b>Contract #</b> 25288985	<b>Changes as of:</b> 9/26/2016 at 11:14 AM	<b>Version:</b> Highlighting Revision 1	<b>Total \$:</b> \$6,900.00
<b>CPE:</b> RUBFLORDR/N01N08	<b>Flight:</b> 11/1/16 - 11/8/16	<b>Station:</b> WWSB	<b>Total Spots:</b> 25
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> RUBIO, MARCO	<b>Market:</b> Sarasota-Manatee - SRA	<b>Total CPM:</b> \$552.00
1427 LESLIE AVE	<b>Product:</b> order	<b>Office:</b> WASHINGTON	<b>Total GRP:</b> 12.5
SUITE #102	<b>Agency Order #:</b> 30048365	<b>Primary Demo:</b> Adults 35+	<b>Traffic #:</b> 64050
ALEXANDRIA, VA	<b>Buyer:</b> Rubin, Nancy	<b>Con Type:</b> POLITICAL/VOTE	
22301	<b>Salesperson:</b> BRADLEY PHILLIPS	<b>Assistant:</b> BRADLEY PHILLIPS	<b>Separation:</b>
	202-955-5342	202-955-5342	

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
09/26/16 11:14 AM	BRADLEY PHILLIPS	revised lines 1,2
09/26/16 10:37 AM	Ronda Drago	LN1 REV PRG TO GOOD MORNING SUNCOAST LN2 REV RATE TO \$300 OFFER 1X W/O 11/1 7A-9A GMA @ \$300
09/16/16 3:44 PM	System	Notice Received.
09/16/16 12:20 PM	BRADLEY PHILLIPS	nrbidin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book

Competitive Information	
Market Budget:	\$230,000
WWSB Share:	3%
Comment:	
Unknown:	97%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	25	\$6,900.00	12.5
<b>Total</b>	<b>100%</b>	<b>25</b>	<b>\$6,900.00</b>	<b>\$552.00</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	25	\$6,900.00
<b>Total</b>	<b>25</b>	<b>\$6,900.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	9/26/16 11:14 AM	BRADLEY PHILLIPS	Revised	1	
Makegood 1	9/26/16 10:37 AM	Ronda Drago	Sent To Rep		
Queued for Electronic Contracting	9/16/16 3:43 PM				
New	9/16/16 12:18 PM	BRADLEY PHILLIPS	Confirmed	24	

Contract \$	Comment
\$0	Changes: Total CPM from \$575.00 to \$552.00. Competitive Market Budget from \$191,667 to \$230,000. Total Spots from 24 to 25. Total GRPs from 12.0 to 12.5. Comments from nrbidin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book to revised lines 1,2. User Entered \$ from \$0.00 to \$6,900.00. 2 buylines added or modified.
\$0	Changes: Total GIMPs from 0 to 12, Total CPM from \$0.00 to \$575,000.00.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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